



# WEST MICHIGAN SYMPHONY

SCOTT SPECK | MUSIC DIRECTOR

## Marketing & Design Manager -Temporary during Parental Leave

The West Michigan Symphony is seeking a graphic design and marketing professional to join our on-site team on a temporary basis, to fill important role during parental leave (late June-late September, with overlap and training early-mid June). We're looking for an individual who can convert written and verbal strategic direction into a broad assortment of creative deliverables, including web, digital, social, email, print publications, photography, video and out-of-home as well write and edit copy, and manage promotional campaigns. You'll manage a full-service, in-house "agency," providing marketing and graphic services across the organization. The role is roughly 50% marketing/promotional campaign management – 50% graphic design/production/layout. The ideal candidate will have a minimum of three years' experience in agency or in-house creative department. Working knowledge of Adobe Creative Suite, InDesign, Photoshop, and experience managing websites using WordPress or another CMS platform is required. Please submit cover letter and resume for consideration to [koneill@westmichigansymphony.org](mailto:koneill@westmichigansymphony.org). Interviews begin immediately. Applications reviewed until position filled.

West Michigan Symphony is an equal opportunity employer.

**Job Type:** Temporary

**Pay:** \$20.00 per hour, based on experience

**Expected hours:** 20 – 40 per week

**Schedule:** Monday to Friday

**Education:** Bachelor's (Required)

**Experience:** Marketing & Graphic Design: 3 years (Preferred)

**Work Location:** In person

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**West Michigan Symphony**  
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