

Advertise in our concert program magazine, provided free to all concertgoers. This full color 8.5 x 11 publication includes concert information, program notes, musician biographies, donor listings, and articles about various musical topics.

Early Bird Offer!

Reserve by May 15

Ads run for the entire 25/26 season.

Regular By May 15 **Full Page** \$2,850 \$2,750 **Half Page** \$2,050 \$1,980 **Quarter Page** \$1,360 \$1,320 \$855 \$825 **Eighth Page**

Turn over for sizes, deadlines, and other specs!



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Ad Reservation: Please indicate the ad size you wish to purch □ Back Inside □ Front Inside □ Full □ 1/2 H □ 1/2		□ 1/4 V □ 1/8 H	□ 1/8 V



Step 1: Choose Your Ad Size

Choose the ad size that best fits your budget and goals.

Step 2: Submit Form with Payment

Complete the form on the reverse side and send to us with payment.

Step 3: Create Your Ad & Send to Us!

Create your ad using the following specs:

FILE FORMATS: .JPG or .PDF

RESOLUTION: 300 dpi (at full size)

COLOR MODE: CMYK (no spot colors)

OTHER: All fonts must be embedded and all layers flattened. Total ink coverage should not exceed 240%. Avoid the use of CMYK black (use 100% black ink).

AD DEADLINES:

Issue #1 - August 28, 2025

Concerts Run October 3 + November 14

Issue #2 - November 13, 2025

Concerts Run December 19 + January 30

Issue #3 - January 22, 2026

Concerts Run February 27 + March 20

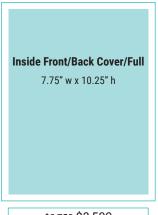
Issue #4 - March 12, 2026

Concerts Run April 17 + May 8

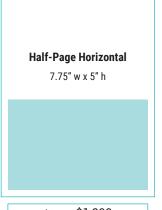
PLEASE NOTE: All ads will print/display in the quality they are provided. We are not responsible for poor production quality due to errors in setup.

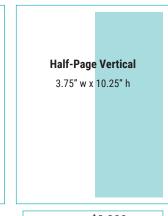
AD SUBMISSION TO:

Megan James, Marketing & Design Manager at mjames@westmichigansymphony.org If your file is too large for email, please use wetransfer.com.



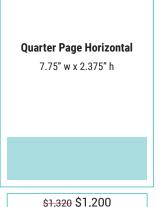
\$2,750 \$2,500

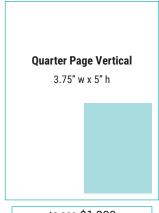




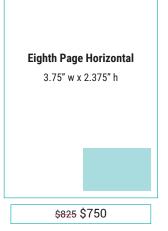
\$1.980 \$1.800

\$1.980 \$1.800





\$1,320 \$1,200



Eighth Page Vertical 1.75" w x 5" h

\$825 \$750